



Anexo 8.3
Programa Condensado



Subject: (ACFP II) International Bussines	Date of Update: January 2016
Major: International Relations	Plan: 401
Semester: 6th	Credits: 3

Week	Topic	Activities	Bibliography
1	Introduction of subject	Class attendance	Does Not Apply
2	1.- Globalization and international business	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
3	2.- The cultural enviroments facing business	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
4	3.-The political and legal enviroments facing business	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
5	4.-The economic enviroments facing business	Exposure of class by team	International Business
6	5.-Globalization and society	Partial exam/exposure of class by team	John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan
7	6.-International trade and factor-mobility theory	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed



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8	7.- Governmental influence on trade	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
9	8.-Cross national cooperation and agreements	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
10	9.- Global foreign-exchange markets	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
11	10.-The determination of exchange rates	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
12	11.- The strategy of international business	Exposure of class by team	Negocios Internacionales De Rugman Y Czinkota
13	12.- Country evaluation and selection	Partial exam/exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed



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14	13.- Export and import strategies	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
15	14.- Direct investment and collaborative strategies	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
16	15.- The organization of international business		
17	Tutorials	-----	“
18	Second opportunity	-----	“
19	Second opportunity	-----	“
20	Review and delivery of final results	-----	“

Student's Tasks:

Exposure of class

Exams

Evaluation:

Partial Exam (2) 20 % C/U =40

Exhibition Of Topic In Team. 30% =25

Others (Final Exam) 30% = 30%

Attendance 5% =5%

Entire Qualification = 100%

Bibliography:

Name Of The Book: International Business



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Author (S): John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan
Editorial: Prentice Hall 12° Ed
Publish Date: 2009

M.Jennings, Marianne (2012). Business, It's Legal, Ethical And Global Environment. Ed. Southwestern.
Isbn: 978-0-538-47053-7

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