



## Anexo 8.3

### Programa Condensado



|                                     |                                  |
|-------------------------------------|----------------------------------|
| <b>Learning Unit: Public Policy</b> | <b>Last Update: January 2016</b> |
| <b>Major: Political Science</b>     | <b>Plan: 401</b>                 |
| <b>Semester: 5th Semester</b>       | <b>Credits: 3</b>                |

| Semana | Tema                                                                       | Actividades<br>Tareas, exámenes  | Bibliografía                         |
|--------|----------------------------------------------------------------------------|----------------------------------|--------------------------------------|
| 1      | Presentation of the Course                                                 |                                  | Wayne, P.                            |
| 2      | Historical background of public policies                                   | Reading management               | Wayne, P.                            |
| 3      | Conceptual framework of public policies                                    | Essay                            | Wayne, P.                            |
| 4      | Framing and Public Policy                                                  | Essay                            | Wayne, P.                            |
| 5      | Law and Public Policy                                                      | Hand over Evidence 1             | Wayne, P.                            |
| 6      | First Test                                                                 | Test 1                           | Wayne, P.                            |
| 7      | Phases of the Public Policy Process                                        | Conceptual map                   | Bardach, Eugene                      |
| 8      | Methods and techniques for the implementation of public policy instruments | Essay                            | Bardach, Eugene                      |
| 9      | Methods and techniques for the implementation of public policy instruments | Essay                            | Bardach, Eugene                      |
| 10     | Public Policies in the World                                               | Hand over Evidence 2             | Tamayo Saez, Manuel                  |
| 11     | Public Policies in Mexico                                                  | Conceptual map                   | Tamayo Saez, Manuel                  |
| 12     | Development of a practical design with a public policy based on a model    | Reading management               | Tamayo Saez, Manuel                  |
| 13     | Second Test                                                                | Test 2                           | Bardach, Eugene; Tamayo Saez, Manuel |
| 14     | Integrator product                                                         |                                  |                                      |
| 15     | Completion of class                                                        | Hand over Evidence 3             | Bardach, Eugene; Tamayo Saez, Manuel |
| 16     | Delivering results                                                         |                                  |                                      |
| 17     | Tutoring                                                                   |                                  |                                      |
| 18     | Second opportunity                                                         | Hand over the missing activities |                                      |
| 19     | Second opportunity                                                         | Hand over the missing activities |                                      |
| 20     | Delivering results                                                         |                                  |                                      |



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#### Actividades para el alumno:

|                                 |
|---------------------------------|
| Perform the investigation work. |
| Comparative charts.             |
| Conceptual Map.                 |
| Essay.                          |
| Reading management.             |

#### Evaluación

|                          |
|--------------------------|
| (Evidence 1) = 10 %      |
| (Evidence 2) = 10 %      |
| (Evidence 3) = 10%       |
| Test 1 = 15%             |
| Test 2 = 15%             |
| Integrator Product = 30% |
| Ethic and Values = 10 %  |
| Total = 100%             |

#### Bibliografía texto

##### Bibliografía Básica:

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• Wayne, P. (1995) Public Policy: an introduction to the theory and practice of policy analysis</li> <li>• Bardach, Eugene (2008) Los 8 pasos para el análisis de Políticas Públicas. Porrúa, CIDE, Mexico.</li> <li>• Aguilar, L. (1994). El Estudio de las Políticas. Ed Miguel Ángel Porrúa. México.</li> <li>• Majone, Giandomenico. (2005) Evidencia Argumentación y Persuasión en la Formulación de Políticas. CIDE-Porrúa, Mexico.</li> <li>• Merino y Cejudo Comps. (2010) Problemas, Decisiones y Soluciones. CIDE-Porrúa. Mexico.</li> <li>• Tamayo Saez, Manuel. (1997) El Análisis de las Políticas Públicas. Alianza Universidad, Madrid.</li> <li>• Vargas, Jean Paul. (2011) Territorialización de las PP. DEMUCA, San José, Costa Rica.</li> </ul> |
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ccp. Secretarios Académicos  
 ccp. Auxiliar Académico  
 ccp. Alumno