



**Anexo 8.3**  
**Programa Condensado**



<b>Subject: Business Management</b>	<b>Last update: January 2016</b>
<b>Major: International Relations</b>	<b>Plan: 2011</b>
<b>Semester: 6th</b>	<b>Credits: 3</b>

Week	Topic	Activities, Homeworks, Exams	Bibliography
1	Introduction of the subject	Practical case	Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
2	Strategic Management and Competitiveness		Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
3	The external environment: opportunities, Threats, Competition, and Competitor Analysis		Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
4	The Internal Environment: Resources, Capabilities, Competencies, and Competitive Advantages		Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
5	Business-Level Strategy	Conceptual map	Administración una Perspectiva Global Autor (es): KOONTZ HAROLD



**Anexo 8.3**  
**Programa Condensado**



6	Competitive Rivalry and Dynamics		Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
7	Corporate-Level Strategy	Essay	Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
8	Strategic Acquisition and Restructuring	Focus Case	Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
9	Global strategy		Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
10	Cooperative Implications for Strategy	Research/Essay	Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
11	Corporate Governance and Ethics		Administración una Perspectiva Global Autor (es): KOONTZ HAROLD



**Anexo 8.3**  
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12	Structure and Controls with Organizations	Summary	Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
13	Leadership Implications for Strategy	Practical Cases	Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
14	Entrepreneurial Implications for Strategy		Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
15	Motivación y Principales Modelos Motivacionales. Subir Calificaciones a SIASE de Primera Oportunidad		
16	Cases	Practical Case	
17	Tutorial		
18	Second opportunity		
19	Second opportunity		
20	Review and delivery of final grades		

**STUDENT'S TASKS**

Summary and homeworks  
Dynamic activities  
Investigation  
2 exams

**EVALUATION**

**Practical case**      (  2  )      =      **40**



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<b>Homework</b>	<b>45</b>
<b>Team work</b>	<b>15</b>
<b>Final grade</b>	<b>= 100</b>

**BIBLIOGRAPHY**

**Nombre del Libro: The Management of Strategy “Concepts and Cases”**

**Autor (es): Hoskisson Hitt**

**Editorial: South-Western CENGAGE LEARNING**

**Fecha de publicación: 2011**

**Nombre del Libro: Financial Management**

**Autor (es): Gitman**

**Editorial: Pearson**

**Fecha de publicación: 2011**

ccp. Secretarios Académicos

ccp. Auxiliar Académico

ccp. Alumno