



Anexo 8.3
Programa Condensado



Learning Unit: Management	Last Update: January 2016
Major: Political Science	Plan: 401
Semester: 1st	Credits: 4

Week	Topic	Activities, homeworks, exams	Bibliography
1	Introduction of subject	Practical case	Administración Una Perspectiva Global Autor (Es): Koontz Harold
2	Strategic management and competitiveness		Administración Una Perspectiva Global
3	The external environment: opportunities, threats, competition, and competitor analysis		Autor (Es): Koontz Harold
4	The internal environment: resources, capabilities, competencies, and competitive advantages		Administración Una Perspectiva Global
5	Business-level strategy	Conceptual map	Autor (Es): Koontz Harold
6	Competitive rivalry and dynamics		Administración Una Perspectiva Global
7	Corporate-level strategy	Essay	Autor (Es): Koontz Harold
8	Strategic acquisition and restructuring	Comparative Chart	Administración Una Perspectiva Global
9	Global strategy		Autor (Es): Koontz Harold
10	Cooperative implications for strategy	Investigation	Administración Una Perspectiva Global
11	Corporate governance and ethics		Autor (Es): Koontz Harold
12	Structure and controls with organizations	Summary	Administración Una Perspectiva Global
13	Leadership implications for strategy	Departments of an organization given by the teacher and to justify decision.	Autor (Es): Koontz Harold
14	Entrepreneurial implications for strategy End of semester		Administración Una Perspectiva Global



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15	Motivation and main motivational models.		Autor (Es): Koontz Harold
16	Final grade review		
17	Tutorial		
18	Activities		
19	Activities		
20	Second opportunity grades in SIASE		

Student's Tasks

Summary And Homeworks

Dynamic Activities

Investigation

2 Partial Exams

Evaluation

Practical Case (2) = 40

Homework 45

Team Work 15

Final Grade = 100

Bibliography

Book's Title: The Management Of Strategy "Concepts And Cases"

Autor: Hoskisson Hitt

Editorial: South-Western Cengage Learning

Date: 2011

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