



Anexo 8.3

Programa Condensado



Subject: Globalization	Last update: January 2017
Major: International Relations	Plan: 401
Semester: 2	Credits: 3

Week	Topic	Activities, Homeworks, Exams	Bibliography
1	<ul style="list-style-type: none"> Course Introduction Introduction to the program 	Presentation of the course, evaluation details and class rules.	
2	Introduction to globalization: <ul style="list-style-type: none"> Definitions of globalization Theories of the beginning of globalization Causes and consequences Flows (movements) 	Evidence 1. Timeline + essay about the possible theories of beginning of globalization <ul style="list-style-type: none"> <i>Individual activity</i> 	<i>Globalization: A Very Short Introduction</i> *Chapter 1 *Chapter 2
3	Economic Globalization: <ul style="list-style-type: none"> Capitalism Neoliberalism Financial Agencies: WTO, WB, IMF International Trade 	Evidence 2. Student presentation + class debate <ul style="list-style-type: none"> <i>Individual activity</i> 	<i>Globalization: A Very Short Introduction</i> *Chapter 3 <i>Globalization: A basic text</i> *Chapter 7 *Chapter 8 <i>Movie: Good Bye Lenin</i>



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4	Economic Globalization: - Free trade & Protectionism - Multinational Companies - Consumerism - Foreign Direct Investment	Evidence 2. Student presentation + class debate • <i>Individual activity</i>	<i>Globalization: A Very Short Introduction</i> *Chapter 3 <i>Globalization: A basic text</i> *Chapter 7 *Chapter 8
5	Economic Globalization: - Interdependence - Economic Powers - Economic Blocks	Evidence 2. Student presentation + class debate Requirement 1: Comparative chart of globalists and skeptics	<i>Globalization: A basic text</i> *Chapter 7 *Chapter 8
6	Political Globalization: - Nation-state and Sovereignty - Proliferation of Democracy - Peace and Conflict: International Organizations - Digital Diplomacy: Social Movements	Evidence 2. Student presentation + class debate • <i>Individual activity</i>	<i>Globalization: A Very Short Introduction</i> *Chapter 4 <i>Globalization: A basic text</i> *Chapter 6 <i>Movie: Fahrenheit 9/11</i>



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7	<p>Political Globalization:</p> <ul style="list-style-type: none"> - Islam and Politics: Demonization of Islam - Fundamentalism - Terrorism and WMD - Balance of Power & the New World Order 	<p>Evidence 2. Student presentation + class debate</p> <ul style="list-style-type: none"> • <i>Individual activity</i> 	<p><i>Globalization: A basic text</i> *Chapter 6</p> <p><i>Los Procesos Mundiales Contemporáneos</i> *Chapter 7 *Chapter 8</p>
8		EXAM # 1	
9	<p>Cultural Globalization:</p> <ul style="list-style-type: none"> - Culture & Identity - Globalization of Languages - American Imperialism - Americanization/Anti-Americanization (cultural invasion) - Cultural Phenomena: Cultural Hybridization & Homogenization 	<p>Evidence 2. Student presentation + class debate</p> <p>Requirement 2: Attendance to three academic events.</p>	<p><i>Globalization: A Very Short Introduction</i> *Chapter 5</p> <p><i>Globalization: A basic text</i> *Chapter 9</p>
10	<p>Cultural Globalization:</p> <ul style="list-style-type: none"> - Loss of Cultural Diversity - Religion and Ideologies Crisis - Cultural Diplomacy - Cultural Tourism 	<p>Evidence 2. Student presentation + class debate</p> <ul style="list-style-type: none"> • <i>Individual activity</i> 	<p><i>Globalization: A basic text</i> *Chapter 9 <i>Contemporary Diplomacy</i> *Chapter 11</p> <p><i>Movie: Babel; Not without my daughter</i></p>



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11	Social Globalization: - Transnationalism - Migration and Remittances - Illegal Immigration - Refugees	Evidence 2. Student presentation + class debate <ul style="list-style-type: none">• <i>Individual activity</i>	<i>Globalization: A basic text</i> *Chapter 11
12	Social Globalization: - World Demographics (Islam) - Xenophobia - Generation: Millennials - Social Exclusion (minorities, women)	Evidence 2. Student presentation + class debate Requirement 3: Accumulate 10 points of 15 (individual activities)	<i>Globalization: A basic text</i> *Chapter 10 *Chapter 11
13	Technological Globalization: - Restrictions to Information - Social Networks and New Technologies Educational Globalization: - Internationalization - Brain drain - Multiculturalism	Evidence 2. Student presentation + class debate Final Project delivery	<i>Papers</i>



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14	<p>Ecological Globalization:</p> <ul style="list-style-type: none"> - COP21 - Kyoto Protocol <p>Conclusion:</p> <ul style="list-style-type: none"> - Globalists and skeptics - Anti-globalization movements 	<p>Evidence 2. Student presentation + class debate</p> <ul style="list-style-type: none"> • <i>Individual activity</i> 	<p><i>Globalization: A Very Short Introduction</i> *Capítulo 6</p> <p><i>Globalization: A basic text</i> *Capítulo 12</p> <p><i>Movie: 2012: The day after tomorrow</i></p>
15		EXAM # 2	
16	<i>Upload final grades to SIASE(1st op)</i>		
17	Tutoring		
18	Remedial Course		
19	Remedial Course		
20	<i>Upload final grades to SIASE(2nd op)</i>		

STUDENT ACTIVITIES:

1. The student must have general basic knowledge about different interpretations on the issue of globalization, its implications for society and the position of social movements.
2. Study the impact of globalization in different areas of society.
3. Analyze the response of social movements against globalization.
4. Understand the different theoretical interpretations of globalization.



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EVALUATION:

1. Timeline + essay	15%
2. Presentation + debate	15%
3. Exam 1	20%
4. Exam 2	15%
5. Individual activities	15%
6. Final project	<u>20%</u>
Total:	100%

FINAL PROJECT:

Essay on the positive and negative effects of globalization today.

* **Requirements 1, 2 & 3 are necessary to deliver the final project.**

IMPORTANT INFORMATION FOR STUDENTS

- **Individual activities:**

Individual activities have to be delivered each week; besides, the student has to participate in class. In some cases, these activities can be: homework, class activities (if not attending the activity will not be delivered later) or tests. The student has to accumulate 10 points of 15 to be able to deliver final project. If the activity is done as requested the value is 1 point, if not is zero.

- **Requirements for the course:**

* Student can have 4 absences maximum (corresponding period) to present each exam = 8 absences throughout the semester.

* The student must meet 70% of the activities undertaken during the course, otherwise the student is not entitled to have a second chance and if not meet the 70 qualifying automatically switches to third opportunity.

* Academic dishonesty (copy) into tasks and exam is automatically a zero; student must be penalized with 10 points in the final



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average; at the second attempt it is a failure of the course.

* Student has to sign final grade, if not, the grade will appear in the system anyway.

* Those students who do not show proper behavior in the classroom will be entitled to 10 points penalty.

- **Requirement to deliver final project:**

Each student has to deliver the three requirements (Req 1 & Req 2 + attendance to three academic events)

BIBLIOGRAPHY:

Title: Globalization: A Very Short Introduction

Author: Steger, Manfred B.

Editorial: Oxford University Press

Year: 2013

Title: Globalization: A Basic Text

Author: Ritzer, George

Editorial: Wiley Blackwell

Year: 2010

Further reading:

Title: The Globalization Of World Politics: An Introduction To International Relations

Author: John Baylis, Steve Smith, Patricia Owens

Year: 2011

Title: Los Procesos Mundiales Contemporáneos

Author: Zidane Zeraoui, David J. Sarquís, Luz A. González, Orietta Perni, Pablo Telman, Renato Balderrama

Editorial: Trillas

Year: 2014



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Title: Las Fuentes De La Globalización: Capitalismo Y Comunicación

Author: Marín Ardila, Luis Fernando

Type of document: Article

Issn: 0122-4409

Title: Globalización, Empresas Multinacionales e Historia

Author: Torres Reina, Danilo

Type of document: Article

Issn: 1657-6276

Title: La Soberanía En Tiempos De La Civilización

Author: Rodríguez Santibáñez, Iliana

Editorial: Porrúa

Year: 2011

Title: Segmentación En La Era De La Globalización, ¿Cómo Encontrar Un Nuevo Segmento De Mercado?

Author: Sirkis, Gabriela

Editorial: Temas De Management. Jul2010, Vol. 7, P6-12. 7p.

Year: 2012

MAGAZINE

- ⊙ Foreign Affairs Latinoamérica
- ⊙ El Economista
- ⊙ Expansión
- ⊙ CNN
- ⊙ BBC
- ⊙ Al Jazeera
- ⊙ RT



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PDF

- ⊙ Globalization and International Trade
- ⊙ World Bank Group, 2007 (Banco Mundial)
- ⊙ Guía del FMI
- ⊙ Entender la OMC, 2011 (OMC)
- ⊙ Los Flujos de la Globalización y su Seguridad, 2010 (Revista Ejército)
- ⊙ Bloques Económicos en la Globalización
- ⊙ BRICS, MIST y MIKTA
- ⊙ Diplomacia Cultural
- ⊙ Migración y Remesas
- ⊙ SWOP 2014. Young People
- ⊙ Millenials Report
- ⊙ Ennemis of the Internet , 2012
- ⊙ Capitalismo Climático

PAGES:

www.Wto.Org
www.Imf.Org
www.Bancomundial.Org
www.Oecd.Org
Europa.Eu/Index_Es.Htm
Mex-Eua.Sre.Gob.Mx/Index.Php/Tlcan
www.Mercosur.Int
www.Opec.Org
www.Weforum.Org

ccp. Secretarios Académicos
ccp. Auxiliar Académico
ccp. Alumno



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