

Learning Unit: Public Policy	Last Update: July 2016
Major: Political Science	Plan: 401
Semester: 5th Semester	Credits: 3

Semana	Tema	Actividades Tareas, exámenes	Bibliografía
1	Presentation of the Course		Wayne, P.
2	Historical background of public policies	Reading management	Wayne, P.
3	Conceptual framework of public policies	Essay	Wayne, P.
4	Framing and Public Policy	Essay	Wayne, P.
5	Law and Public Policy	Hand over Evidence 1	Wayne, P.
6	First Test	Test 1	Wayne, P.
7	Phases of the Public Policy Process	Conceptual map	Bardach, Eugene
8	Methods and techniques for the implementation of public policy instruments	Essay	Bardach, Eugene
9	Methods and techniques for the implementation of public policy instruments	Essay	Bardach, Eugene
10	Public Policies in the World	Hand over Evidence 2	Tamayo Saez, Manuel
11	Public Policies in Mexico	Conceptual map	Tamayo Saez, Manuel
12	Development of a practical design with a public policy based on a model	Reading management	Tamayo Saez, Manuel
13	Second Test	Test 2	Bardach, Eugene; Tamayo Saez, Manuel
14	Integrator product		
15	Completion of class	Hand over Evidence 3	Bardach, Eugene; Tamayo Saez, Manuel
16	Delivering results		
17	Counseling for second opportunity		
18	Second opportunity	Hand over the missing activities	
19	Second opportunity	Hand over the missing activities	
20	Final grades in SIASE		

Actividades para el alumno:

Perform the investigation work.
Comparative charts.
Conceptual Map.
Essay.
Reading management.

Evaluación

(Evidence 1) = 10 %
(Evidence 2) = 10 %
(Evidence 3) = 10%
Test 1 = 15%
Test 2 = 15%
Integrator Product = 30%
Ethic and Values = 10 %
Total = 100%

Bibliografía texto

Bibliografía Básica:

• Wayne, P. (1995) Public Policy: an introduction to the theory and practice of policy analysis
• Bardach, Eugene (2008) Los 8 pasos para el análisis de Políticas Públicas. Porrúa, CIDE, Mexico.
• Aguilar, L. (1994). El Estudio de las Políticas. Ed Miguel Ángel Porrúa. México.
• Majone, Giandomenico. (2005) Evidencia Argumentación y Persuasión en la Formulación de Políticas. CIDE-Porrúa, Mexico.
• Merino y Cejudo Comps. (2010) Problemas, Decisiones y Soluciones. CIDE-Porrúa. Mexico.
• Tamayo Saez, Manuel. (1997) El Análisis de las Políticas Públicas. Alianza Universidad, Madrid.
• Vargas, Jean Paul. (2011) Territorialización de las PP. DEMUCA, San José, Costa Rica.

ccp. Secretarios Académicos
ccp. Auxiliar Académico
ccp. Alumno