



**Anexo 8.3**  
**Programa Condensado**



<b>Subject: (ACFP II) International Bussines</b>	<b>Date of Update: July 2016</b>
<b>Major: International Relations</b>	<b>Plan: 401</b>
<b>Semester: 6th</b>	<b>Credits: 3</b>

Week	Topic	Activities	Bibliography
1	Introduction of subject	Class attendance	Does Not Apply
2	1.- Globalization and international business	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
3	2.- The cultural enviroments facing business	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
4	3.-The political and legal enviroments facing business	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
5	4.-The economic enviroments facing business	Exposure of class by team	International Business
6	5.-Globalization and society	Partial exam/exposure of class by team	John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan
7	6.-International trade and factor-mobility theory	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed



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8	7.- Governmental influence on trade	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
9	8.-Cross national cooperation and agreements	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
10	9.- Global foreign-exchange markets	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
11	10.-The determination of exchange rates	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
12	11.- The strategy of international business	Exposure of class by team	Negocios Internacionales De Rugman Y Czinkota
13	12.- Country evaluation and selection	Partial exam/exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed



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14	13.- Export and import strategies	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
15	14.- Direct investment and collaborative strategies	Exposure of class by team	International Business John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan Prentice Hall 12° Ed
16	<b><i>Upload first opportunity grades in SIASE.</i></b>		
17	Counseling for second opportunity	-----	“
18	Second opportunity	-----	“
19	Second opportunity	-----	“
20	Review and delivery of final results	-----	“

**Student's Tasks:**

Exposure of class
Exams

**Evaluation:**

Partial Exam (2)	20 % C/U	=40
Exhibition Of Topic In Team.	30%	=25
Others (Final Exam)	30%	= 30%
Attendance	5%	=5%
Entire Qualification		= 100%



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#### Bibliography:

Name Of The Book: International Business

Author (S): John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan

Editorial: Prentice Hall 12° Ed

Publish Date: 2009

M.Jennings, Marianne (2012). Business, It's Legal, Ethical And Global Environment. Ed. Southwestern.

Isbn: 978-0-538-47053-7

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ccp. Auxiliar Académico  
ccp. Alumno