



Anexo 8.3
Programa Condensado



Subject: Business Management	Last update: July 2016
Major: International Relations	Plan: 2011
Semester: 6th	Credits: 3

Week	Topic	Activities, Homeworks, Exams	Bibliography
1	Introduction of the subject	Practical case	Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
2	Strategic Management and Competitiveness		Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
3	The external environment: opportunities, Threats, Competition, and Competitor Analysis		Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
4	The Internal Environment: Resources, Capabilities, Competencies, and Competitive Advantages		Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
5	Business-Level Strategy	Conceptual map	Administración una Perspectiva Global Autor (es): KOONTZ HAROLD



Anexo 8.3
Programa Condensado



6	Competitive Rivalry and Dynamics		Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
7	Corporate-Level Strategy	Essay	Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
8	Strategic Acquisition and Restructuring	Focus Case	Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
9	Global strategy		Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
10	Cooperative Implications for Strategy	Research/Essay	Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
11	Corporate Governance and Ethics		Administración una Perspectiva Global Autor (es): KOONTZ HAROLD



Anexo 8.3



Programa Condensado

12	Structure and Controls with Organizations	Summary	Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
13	Leadership Implications for Strategy	Practical Cases	Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
14	Entrepreneurial Implications for Strategy		Administración una Perspectiva Global Autor (es): KOONTZ HAROLD
15	Motivación y Principales Modelos Motivacionales. Subir Calificaciones a SIASE de Primera Oportunidad		
16	Upload first opportunity grades in SIASE.	Practical Case	
17	Counseling for second opportunity		
18	Second opportunity		
19	Second opportunity		
20	Final grades in SIASE		

STUDENT'S TASKS

Summary and homeworks
 Dynamic activities
 Investigation
 2 exams



Anexo 8.3

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EVALUATION

Practical case	(2)	=	40
Homework			45
Team work			15
Final grade		=	100

BIBLIOGRAPHY

Nombre del Libro: The Management of Strategy “Concepts and Cases”

Autor (es): Hoskisson Hitt

Editorial: South-Western CENGAGE LEARNING

Fecha de publicación: 2011

Nombre del Libro: Financial Management

Autor (es): Gitman

Editorial: Pearson

Fecha de publicación: 2011

ccp. Secretarios Académicos

ccp. Auxiliar Académico

ccp. Alumno