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Programa Condensado



Learning Unit : Ethics and Social Responsibility	Last update: July 2016
Major: Energy Management and Sustainable Development	Plan: 401
Semester: 6th	Credits: 3

Week	Topic	Activities, homework and exams	Bibliography
1	Program presentation	Does not apply	Benn, S. Bolton, D. (2010). Key Concepts in Corporate Social Responsibility. SAGE Key Concepts series. London. SAGE Martínez, H. (2011). Responsabilidad social y ética empresarial. Textos Universitarios. D.F. ECOE Ediciones.
2	1. Evolution of the Social Responsibility Birth, definition and diffusion	Students' exhibition Cluster debate	Benn, S. Bolton, D. (2010). Key Concepts in Corporate Social Responsibility. SAGE Key Concepts series. London. SAGE Martínez, H. (2011). Responsabilidad social y ética empresarial. Textos Universitarios. D.F. ECOE Ediciones.



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3	Birth, definition and diffusion	<p>Students' exhibition Cluster debate</p> <p>Evidence 1 Glossary of the principal concepts related to Ethics and Social Responsibility</p>	<p>Benn, S. Bolton, D. (2010). Key Concepts in Corporate Social Responsibility. SAGE Key Concepts series. London. SAGE</p> <p>Martínez, H. (2011). Responsabilidad social y ética empresarial. Textos Universitarios. D.F. ECOE Ediciones.</p>
4	<ul style="list-style-type: none"> Ethics and philosophy 	<p>Students' exhibition Cluster debate</p>	<p>Benn, S. Bolton, D. (2010). Key Concepts in Corporate Social Responsibility. SAGE Key Concepts series. London. SAGE</p> <p>Martínez, H. (2011). Responsabilidad social y ética empresarial. Textos Universitarios. D.F. ECOE Ediciones.</p>
5	<ul style="list-style-type: none"> Perspectives of the RSE 	<p>Requirement in English 1: INTRODUCTION TO BUSINESS ETHICS (26.36)</p> <p>https://www.youtube.com/watch?v=AkjsrJNdir4 - To see the video in class (in English once), to do a conceptual map of the principal ideas, to see video for the second occasion to confirm the map, to discuss the topic in class.</p> <p>Students' exhibition Cluster debate</p>	<p>Benn, S. Bolton, D. (2010). Key Concepts in Corporate Social Responsibility. SAGE Key Concepts series. London. SAGE</p> <p>Martínez, H. (2011). Responsabilidad social y ética empresarial. Textos Universitarios. D.F. ECOE Ediciones.</p>
6	<ul style="list-style-type: none"> RSE and 	<p>Students' exhibition</p>	<p>Benn, S. Bolton, D. (2010). Key</p>



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	sustainable I development (Environment)	Cluster debate Evidence 2: Graph of the structure of the programs of Ethics and Corporate social responsibility.	Concepts in Corporate Social Responsibility. SAGE Key Concepts series. London. SAGE Martínez, H. (2011). Responsabilidad social y ética empresarial. Textos Universitarios. D.F. ECOE Ediciones.
7	RSE and sustainable development (Environment)	Evidence 3: 1st modular exam. Value 15 %	Benn, S. Bolton, D. (2010). Key Concepts in Corporate Social Responsibility. SAGE Key Concepts series. London. SAGE Martínez, H. (2011). Responsabilidad social y ética empresarial. Textos Universitarios. D.F. ECOE Ediciones.
8	2. Social Managerial Responsibility in the frame of ethics	Requirement in English 2: Business Ethics Corporate Social Responsibility (6.23 minutos) https://www.youtube.com/watch?v=EFkSfvvAVeE - To see video in class (in English once), to do a list of the principal ideas of the video, to see it for the second occasion to confirm the map, to discuss in class the topic. Students' exhibition	Benn, S. Bolton, D. (2010). Key Concepts in Corporate Social Responsibility. SAGE Key Concepts series. London. SAGE Martínez, H. (2011). Responsabilidad social y ética empresarial. Textos Universitarios. D.F. ECOE Ediciones.



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		Cluster debate	
9	Ethics and the company · The managerial ethics in the postmodern world.	Students' exhibition Cluster debate	Benn, S. Bolton, D. (2010). Key Concepts in Corporate Social Responsibility. SAGE Key Concepts series. London. SAGE Martínez, H. (2011). Responsabilidad social y ética empresarial. Textos Universitarios. D.F. ECOE Ediciones.
10	The human work and motivations · Ethics and managerial communication · Ethics and work environment	Evidence 4: Timeline of the ethics in social responsibility as well as its principal trends and historical context. Students' exhibition Cluster debate	Benn, S. Bolton, D. (2010). Key Concepts in Corporate Social Responsibility. SAGE Key Concepts series. London. SAGE Martínez, H. (2011). Responsabilidad social y ética empresarial. Textos Universitarios. D.F. ECOE Ediciones.
11	The phenomenon of globalization	Students' exhibition Cluster debate.	Benn, S. Bolton, D. (2010). Key Concepts in Corporate Social Responsibility. SAGE Key Concepts series. London. SAGE Martínez, H. (2011). Responsabilidad social y ética empresarial. Textos Universitarios. D.F. ECOE Ediciones.
12	The phenomenon of globalization	Students' exhibition Cluster debate	Benn, S. Bolton, D. (2010). Key Concepts in Corporate Social Responsibility. SAGE Key Concepts



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			series. London. SAGE
			Martínez, H. (2011). Responsabilidad social y ética empresarial. Textos Universitarios. D.F. ECOE Ediciones.
13	Managerial trends	Students' exhibition Cluster debate	Benn, S. Bolton, D. (2010). Key Concepts in Corporate Social Responsibility. SAGE Key Concepts series. London. SAGE Martínez, H. (2011). Responsabilidad social y ética empresarial. Textos Universitarios. D.F. ECOE Ediciones
14	Managerial trends	Students' exhibition Cluster debate	
15	Delivery of evidences and delivery of grades	Evidence 5: Second modular exam Value 15%	Does not apply
16	Upload grades to SIASE of First Opportunity according to calendar Tutoring	Delivery of PIA Design a program proposal for Ethics and Corporative Social Responsibility. Value 40%	Does not apply
17	Counseling	Does not apply	Does not apply
18	Second opportunity course	Activities referred	
19	Second opportunity course	Activities referred	



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20	Uploading grades of second opportunity to SIASE and reviews	Does not apply	Does not apply
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ACTIVITIES

Evidences: Exams, graphs, timelines, PIA

EVALUATION

Evidence 1. Glossary of the principal concepts related to Ethics and Social Responsibility. **Value 10%**

Evidence 2. Graph of the programs' structure of Ethics and Corporate social responsibility. **Value 10%**

Evidence 3. Modular exam. **Value 15%**

Evidence 4. Timeline of ethics in social responsibility as well as its principal trends and historical context. **Value 10%**

Evidence 5. 1er Modular exam. **Value 15 %**. 2nd Modular exam. **Value 15 %**

PIA

Design a program proposal for Ethics and Corporative Social Responsibility. Value 40%

Requirement in English 1:

INTRODUCTION TO BUSINESS ETHICS (26.36) <https://www.youtube.com/watch?v=AkjsrJNdIR4>

To do a conceptual map of the principal ideas, to see video for the second occasion to confirm the map, to discuss the topic in class.

Requirement in English 2:

Business Ethics Corporate Social Responsibility (6.23 minutos) <https://www.youtube.com/watch?v=EFkSfvvAVeE>

To do a list of the principal ideas of the video, to see it for the second occasion to confirm the map, to discuss in class the topic.

Important notes:

· When:



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- a) does not have 70 % of activities of the course, he or she does not have right to evaluation in the second opportunity, and NC appears, he or she did not expire in his note
- b) If copy exists, totally or partially, in any of the activities realized during the course

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BASIC BIBLIOGRAPHY

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Complementary Bibliography

- Crane, A. Mc Williams, A. Matten, D. Moon, J. Siegel, D. (2008). The Oxford Handbook of Corporate Social Responsibility. Oxford Handbooks in Business and Management C. Oxford.
- Navarro, F. (2008). Responsabilidad social corporativa: teoría y práctica. Madrid. ESIC Editorial.

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- Cajiga Calderón, Juan Felipe. El concepto de responsabilidad social empresarial. Centro Mexicano para la filantropía. http://www.cemefi.org/esr/images/stories/pdf/esr/concepto_esr.pdf
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- García,' Consuelo;' Emmanuel' Raufflet' y' Luis' Portales (2011)' "Las' alianzas' entre 'empresas' y' ONG' como' medio 'para' promover 'la 'RSE 'y ' el' desarrollo' local". Innovation/Innovaci.n/Inova..o-RICEC,2 vol.'3,'n.1.'"[www.ricec.info] file:///C:/Users/admin/Desktop/Material%20para%20IRS/Dialnet-LasAlianzasEntreEmpresasYONGComoMedioParaPromover-3801855.pdf
- Guía de la Responsabilidad Social de la Empresa, Etnor, Valencia Obtenido 2014 http://www.etnor.org/html/pdf/pub_guiarse.Pdf
- Guía de aprendizaje sobre la implementación de la responsabilidad social empresarial en pequeñas y medianas empresas.(2009) Cluster de Proyectos , BID. <http://idbdocs.iadb.org/wsdocs/getDocument.aspx?DOCNUM=35010934>
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- FOREIGN AFFAIRS.

Ccp. Secretarios Academicos

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