

Subject or Unit Learning: Management	Last Update: July 2016
Major: LRI/ LCP/LAEDS	Plan:401
Semester: 1st	Credits: 4

WEEK	TOPIC	ACTIVITIES HOMEWORK, EXAMS	BIBLIOGRAPHY
1.	Introduction to the subject	Practical case.	Administración Una Perspectiva Global Autor (Es): Koontz Harold
2.	Strategic management and competitiveness		Administración Una Perspectiva Global Autor (Es): Koontz Harold
3.	The external environment: opportunities, threats, competition, and competitor analysis		Administración Una Perspectiva Global Autor (Es): Koontz Harold
4.	The internal environment: resources, capabilities, competencies, and competitive advantages		Administración Una Perspectiva Global Autor (Es): Koontz Harold
5.	Business-level strategy	Conceptual map	Administración Una Perspectiva Global Autor (Es): Koontz Harold
6.	Competitive rivalry and dynamics		Administración Una Perspectiva Global Autor (Es): Koontz Harold
7.	Corporate-level strategy	Essay	Administración Una Perspectiva Global Autor (Es): Koontz Harold



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8.	Strategic acquisition and restructuring	Comparative Chart	Administración Una Perspectiva Global Autor (Es): Koontz Harold
9.	Global strategy		Administración Una Perspectiva Global Autor (Es): Koontz Harold
10.	Cooperative implications for strategy	Investigation	Administración Una Perspectiva Global Autor (Es): Koontz Harold
11.	Corporate governance and ethics		Administración Una Perspectiva Global Autor (Es): Koontz Harold
12.	Structure and controls with organizations	Summary	Administración Una Perspectiva Global Autor (Es): Koontz Harold
13.	Leadership implications for strategy	Departments of an organization given by the teacher and to justify decision.	Administración Una Perspectiva Global Autor (Es): Koontz Harold
14.	Entrepreneurial implications for strategy End of semester		Administración Una Perspectiva Global Autor (Es): Koontz Harold
15.	Motivation and main motivational models.		Administración Una Perspectiva Global Autor (Es): Koontz Harold
16.	<i>Upload first opportunity grades in SIASE.</i>		



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17.	Counseling for second opportunity		
18.	Second opportunity		
19.	Second opportunity		
20.	Final grades in SIASE		Do not apply

STUDENT'S TASKS:

Summary And Homeworks
Dynamic Activities
Investigation
2 Partial Exams

EVALUATION:

Practical Case (2): 40
Homework: 45
Team work: 15
Final grade: 100



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BIBLIOGRAPHY

Book's Title: The Management Of Strategy "Concepts And Cases"

Autor: Hoskisson Hitt

Editorial: South-Western Cengage Learning

Date: 2011

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