



**UANL**

UNIVERSIDAD AUTÓNOMA DE NUEVO LEÓN

**Anexo 8.3**

**Programa Condensado y Calendario del Curso**



**FCPyRI**

FACULTAD DE CIENCIAS POLÍTICAS Y RELACIONES INTERNACIONALES

<b>Learning Unit: Public management in Compared Governments</b>	<b>Last update: July 2016</b>
<b>Major: Political sciences and Public Administration</b>	<b>Plan:401</b>
<b>Semester: 7°</b>	<b>Credits: 03</b>

Week	Subject	Activities, homework, exams	Bibliography
1	PRESENTATION OF THE COURSE AND INTRODUCTION TO THE PUBLIC ADMINISTRATION	Does not apply	Does not apply
2	ORIGIN AND THEORETICAL EVOLUTION OF PUBLIC MANAGEMENT	1. Summary of the Chapter 2. Pages 21 - 55	Administración Pública Contemporánea. Carlos Gómez Díaz De León
3	ORIGIN AND THEORETICAL EVOLUTION OF PUBLIC MANAGEMENT	1. Comparative chart of the Bureaucratic Model and of the Post bureaucratic Model. 2. Pupils' team presentation.	Atravesando la Burocracia. Michael Barzelay.
4	THEORETICAL ORIGIN OF PUBLIC MANAGEMENT	1. Summary of Introductory Study. Pages 19 - 36 2. Chart of the Chapters II and III. Pages 49 - 55. 3. Pupils' team presentation.	La Gestión Pública, su situación actual. Barry Bozeman.
5	DIMENSIONS OF THE COMPARATIVE ANALYSIS: CONCEPTUAL AND	1. Summary pages 33 - 42 2. Pupils' team presentation.	Administración Pública. Una perspectiva comparada. Heady Ferrel.



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	METHODOLOGICAL ASPECTS		
6	APPROACHES AND THEORETICAL MODELS OF PUBLIC MANAGEMENT	<ol style="list-style-type: none"> <li>1. Comparative chart of the Approach "B" and the Approach "P" of Public Management. Pages 37 - 42.</li> <li>2. Pupils' team presentation.</li> </ol>	La Gestión Pública, su situación actual. Barry Bozeman.
7	APPROACHES AND THEORETICAL MODELS OF PUBLIC MANAGEMENT	<ol style="list-style-type: none"> <li>1. Summary of the Approach of the New Public Management. Pages 137 - 158.</li> <li>2. Pupils' team presentation.</li> </ol>	Gobernanza y Gestión Pública. Luis F. Aguilar.
8	APPROACHES AND THEORETICAL MODELS OF PUBLIC MANAGEMENT	<ol style="list-style-type: none"> <li>1. Chart of the Chapter 3. Pages 53 - 69.</li> <li>2. Pupils' team presentation.</li> </ol>	La Nueva Gerencia Pública. Omar Guerrero.
9	APPROACHES AND THEORETICAL MODELS OF PUBLIC	<ol style="list-style-type: none"> <li>1. Summary of the CLAD Document.</li> <li>2. Summary of the Chapter 1.</li> <li>3. Pupils' team presentation.</li> </ol>	Una Nueva Gestión Pública para América Latina. CLAD. La transformación de la gestión



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	MANAGEMENT	4. Lecture Jooho Lee (2013) Exploring the Role of Knowledge Networks in Perceived e-Government: A Comparative Case Study of two Local Governments in KoreaAmerican <b>Review of Public Administration 43(1) 89–108</b> <a href="http://arp.sagepub.com/content/43/1/89.full.pdf+htm">http://arp.sagepub.com/content/43/1/89.full.pdf+htm</a>	pública. Las reformas en los países de la OCDE. Jooho Lee (2013) Exploring the Role of Knowledge Networks in Perceived e-Government: A Comparative Case Study of two Local Governments in KoreaAmerican <b>Review of Public Administration 43(1) 89–108</b> <a href="http://arp.sagepub.com/content/43/1/89.full.pdf+htm">http://arp.sagepub.com/content/43/1/89.full.pdf+htm</a>
10	MODULAR EXAM	Does not apply	
11	COMPARATIVE ANALYSIS OF PRACTICAL EXPERIENCES OF PUBLIC MANAGEMENT: GERMANY AND MEXICO	1. Comparative chart of the organizational structure and public policies of Germany and Mexico and individual reflection. 2. Pupils' team presentation.  1. Comparative picture of practices of civil attention of Spain, France and United Kingdom and individual reflection. 2. Pupils' team presentation.	La transformación de la gestión pública. Las reformas en los países de la OCDE.
12	COMPARATIVE ANALYSIS OF PRACTICAL EXPERIENCES OF PUBLIC MANAGEMENT:	1. Comparative picture of Civil Service of Career in Japan and Spain and individual reflection. 2. Pupils' team presentation.	La Gerencia Pública en América Del Norte. Tendencias actuales de la reforma administrativa en Canadá, Estados Unidos y México  Tres reformas sobre tres administraciones originalmente



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	<p>JAPAN AND SPAIN</p> <p>COMPARATIVE ANALYSIS OF PRACTICAL EXPERIENCES OF PUBLIC MANAGEMENT: SPAIN, FRANCE AND UNITED KINGDOM</p>		<p>similares: Reino Unido, Nueva Zelanda y Canadá. Del Estado de Bienestar al dogma privatista.</p>
13	<p>COMPARATIVE ANALYSIS OF PRACTICAL EXPERIENCES OF PUBLIC MANAGEMENT: UNITED STATES, CANADA AND UNITED KINGDOM</p>	<p>1. Comparative picture of practices of electronic government of The United States, Canada and United Kingdom and individual reflection. 2. Pupils' team presentation.</p>	<p>La mejora de los servicios públicos y la revisión de las relaciones entre la administración y el ciudadano: las Cartas de Servicios.</p>
14	<p>COMPARATIVE ANALYSIS OF PRACTICAL EXPERIENCES OF PUBLIC MANAGEMENT: SPAIN, UNITED STATES AND BRAZIL</p>	<p>1. Report of the principal types of civil participation in Spain, The United States and Brazil. 2. Pupils' team presentation.</p> <p>Evidence 16. 20% Design and application of a model of civil consultation on some specific problems of his or her community.</p>	<p>The whole bibliographical material checked in the course and the additional documentary search on the part of the pupil.</p>



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15	Delivery of evidences and grades	Does not apply	Does not apply
16	<b>Upload grades to SIASE of the First Opportunity according to calendar of the student's division</b>	Does not apply	Does not apply
17	Tutoring	Class presentations and delivery of evidences	Suggested bibliography
18	Class <b>Second Opportunity Course</b>	Class presentations and delivery of evidences	Suggested bibliography
19	Class Second Opportunity Course	Does not apply	Does not apply
20	Upload grades of Second Opportunity to SIASE and reviews	Does not apply	Does not apply

**ACTIVITIES FOR STUDENT**

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#### EVALUATION

- Evidence 1: 2% Summary of the Chapter 2. Pages 21 – 55 Administración Pública Contemporánea. Carlos Gómez Díaz De León
- Evidence 2: 2% Comparative chart of the Bureaucratic Model and the Post bureaucratic Model
- Evidence 3: 2% Summary of Introductory Study. Pages 19 - 36
- Evidence 4: 2% Chart of the Chapters II and III. Pages 49 - 55. La Gestión Pública, su situación actual. Barry Bozeman
- Evidence 5: 2% Summary Pages 33-42 Administración Pública. Una perspectiva comparada. Heady Ferrel
- Evidence 6: 2% Comparative picture of the Approach "B" and the Approach "P" of Public Management. Pages 37 - 42. La Gestión Pública, su situación actual. Barry Bozeman
- Evidence 7: 2% Summary of the Approach of the New Public Management. Pages 137 - 158. Gobernanza y Gestión Pública. Luis F. Aguilar
- Evidence 8: 2% Chart of the Chapter 3. Pages 53 - 69. La Nueva Gerencia Pública. Omar Guerrero.
- Evidence 9: 4% Summary of the document CLAD  
Summary of the Chapter 1. Public Una Nueva Gestión Pública para América Latina. CLAD.La transformación de la gestión pública. Las reformas en los países de la OCDE
- Evidence 20%: Modular Exam
- Presentation 10%
- Evidence 11: 5% Comparative chart of the organizational structure and public policies of Germany and Mexico and individual reflection.
- Evidence 12: 5% Comparative picture of Civil Service of Career in Japan and Spain and individual reflection.
- Evidence 13: 5%Comparative picture of practices of civil attention of Spain, France and United Kingdom and individual reflection.
- Evidence 14: 5% Comparative picture of practices of electronic government of The United States, Canada and United Kingdom and individual reflection.
- Evidence 15: 5% Report of the principal types of civil participation in Spain, The United States and Brazil.
- Assistance and participation 5 %
  
- Evidence 16. 20% Design and application of a model of civil consultation on some specific problems of his or her community.

#### BIBLIOGRAPHY

##### BASIC BIBLIOGRAPHY

- AGUILAR Villanueva, Luis F. 2013. Gobernanza y gestión pública Fondo de Cultura Económica. México



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- BOZEMAN, Barry. 2006. La gestión pública: su situación actual. Fondo de Cultura Económica. México
- REYES Salas, Gonzalo 2009. Sistemas Políticos Contemporáneos. Oxford University Press. México
- EVANS, Sophie . 2008. *Public policy Issues Research trends*. Nova, New York
- GERSTON, Larry N., CHRISTENSEN, Terry. 2009. California politics and government: A practical approach. Wadsworth. USA
- MILLER, Gerald., SIDNEY, Mara. 2007. Handbook of public policy analysis. CRC Taylor and Francis. USA.

#### COMPLEMENTARY BIBLIOGRAPHY

- BARZELAY, Michael. 2003 La nueva gestión pública. Un acercamiento a la investigación y al debate de las políticas. Fondo de Cultura Económica. México
- BADIE, Bertrand; HERMET, Guy.1993 Política comparada. Fondo de Cultura Económica. México
- NEWMAN, J. CLRAKE, J. 2009. Public politics and power: remaking the public in public service. SAGE, USA

#### Electronic sources:

- [http://www.ife.org.mx/documentos/DECEYEC/sistemas\\_politicos.html](http://www.ife.org.mx/documentos/DECEYEC/sistemas_politicos.html) , recuperado el 09 de febrero de 2011.
- <http://www.reei.org/> , recuperado el 09 de febrero de 2011.
- <http://fcpsygestionpublicagubernamental.blogspot.mx/> recuperado 03 de mayo 2014
- <http://unpan1.un.org/intradoc/groups/public/documents/CLAD/clad0047327.pdf> Método comparado un aporte a la gestión pública
- Jooho Lee (2013) Exploring the Role of Knowledge Networks in Perceived e-Government: A Comparative Case Study of two Local Governments in Korea *American Review of Public Administration* 43(1) 89–108 <http://arp.sagepub.com/content/43/1/89.full.pdf+htm>

#### Hemerography

- Revista Política Exterior.

Revista Electrónica de Estudios Internacionales.