



**Anexo 8.3**  
**Programa Condensado**



<b>Subject: Globalization</b>	<b>Last update: January 2017</b>
<b>Major: International Relations</b>	<b>Plan: 401</b>
<b>Semester: 2</b>	<b>Credits: 3</b>

Week	Topic	Activities, Homeworks, Exams	Bibliography
1	<ul style="list-style-type: none"> <li>• Course Introduction</li> <li>• Introduction to the program</li> </ul>	Presentation of the course, evaluation details and class rules.	
2	Introduction to globalization: <ul style="list-style-type: none"> <li>- Definitions of globalization</li> <li>- Theories of the beginning of globalization</li> <li>- Causes and consequences</li> <li>- Flows (movements)</li> </ul>	<b>Evidence 1.</b> Timeline + essay about the possible theories of beginning of globalization <ul style="list-style-type: none"> <li>• <i>Individual activity</i></li> </ul>	<i>Globalization: A Very Short Introduction</i> *Chapter 1 *Chapter 2
3	Economic Globalization: <ul style="list-style-type: none"> <li>- Capitalism</li> <li>- Neoliberalism</li> <li>- Financial Agencies: WTO, WB, IMF</li> <li>- International Trade</li> </ul>	<b>Evidence 2.</b> Student presentation + class debate <ul style="list-style-type: none"> <li>• <i>Individual activity</i></li> </ul>	<i>Globalization: A Very Short Introduction</i> *Chapter 3  <i>Globalization: A basic text</i> *Chapter 7 *Chapter 8  <i>Movie: Good Bye Lenin</i>



Anexo 8.3  
Programa Condensado



4	Economic Globalization: - Free trade & Protectionism - Multinational Companies - Consumerism - Foreign Direct Investment	<b>Evidence 2.</b> Student presentation + class debate  • <i>Individual activity</i>	<i>Globalization: A Very Short Introduction</i> *Chapter 3  <i>Globalization: A basic text</i> *Chapter 7 *Chapter 8
5	Economic Globalization: - Interdependence - Economic Powers - Economic Blocks	<b>Evidence 2.</b> Student presentation + class debate  <b>Requirement 1:</b> Comparative chart of globalists and skeptics	<i>Globalization: A basic text</i> *Chapter 7 *Chapter 8
6	Political Globalization: - Nation-state and Sovereignty - Proliferation of Democracy - Peace and Conflict: International Organizations - Digital Diplomacy: Social Movements	<b>Evidence 2.</b> Student presentation + class debate  • <i>Individual activity</i>	<i>Globalization: A Very Short Introduction</i> *Chapter 4  <i>Globalization: A basic text</i> *Chapter 6  <i>Movie: Fahrenheit 9/11</i>



### Anexo 8.3



### Programa Condensado

7	<p>Political Globalization:</p> <ul style="list-style-type: none"> <li>- Islam and Politics: Demonization of Islam</li> <li>- Fundamentalism</li> <li>- Terrorism and WMD</li> <li>- Balance of Power &amp; the New World Order</li> </ul>	<p><b>Evidence 2.</b> Student presentation + class debate</p> <ul style="list-style-type: none"> <li>• <i>Individual activity</i></li> </ul>	<p><i>Globalization: A basic text</i> *Chapter 6</p> <p><i>Los Procesos Mundiales Contemporáneos</i> *Chapter 7 *Chapter 8</p>
8		<b>EXAM # 1</b>	
9	<p>Cultural Globalization:</p> <ul style="list-style-type: none"> <li>- Culture &amp; Identity</li> <li>- Globalization of Languages</li> <li>- American Imperialism</li> <li>- Americanization/Anti-Americanization (cultural invasion)</li> <li>- Cultural Phenomena: Cultural Hybridization &amp; Homogenization</li> </ul>	<p><b>Evidence 2.</b> Student presentation + class debate</p> <p><b>Requirement 2:</b> Attendance to three academic events.</p>	<p><i>Globalization: A Very Short Introduction</i> *Chapter 5</p> <p><i>Globalization: A basic text</i> *Chapter 9</p>
10	<p>Cultural Globalization:</p> <ul style="list-style-type: none"> <li>- Loss of Cultural Diversity</li> <li>- Religion and Ideologies Crisis</li> <li>- Cultural Diplomacy</li> <li>- Cultural Tourism</li> </ul>	<p><b>Evidence 2.</b> Student presentation + class debate</p> <ul style="list-style-type: none"> <li>• <i>Individual activity</i></li> </ul>	<p><i>Globalization: A basic text</i> *Chapter 9 <i>Contemporary Diplomacy</i> *Chapter 11</p> <p><i>Movie: Babel; Not without my daughter</i></p>



### Anexo 8.3



### Programa Condensado

11	Social Globalization: - Transnationalism - Migration and Remittances - Illegal Immigration - Refugees	<b>Evidence 2.</b> Student presentation + class debate <ul style="list-style-type: none"><li>• <i>Individual activity</i></li></ul>	<i>Globalization: A basic text</i> *Chapter 11
12	Social Globalization: - World Demographics (Islam) - Xenophobia - Generation: Millennials - Social Exclusion (minorities, women)	<b>Evidence 2.</b> Student presentation + class debate  <b>Requirement 3:</b> Accumulate 10 points of 15 (individual activities)	<i>Globalization: A basic text</i> *Chapter 10 *Chapter 11
13	Technological Globalization: - Restrictions to Information - Social Networks and New Technologies  Educational Globalization: - Internationalization - Brain drain - Multiculturalism	<b>Evidence 2.</b> Student presentation + class debate  <b>Final Project delivery</b>	<i>Papers</i>



### Anexo 8.3



### Programa Condensado

14	<p>Ecological Globalization:</p> <ul style="list-style-type: none"> <li>- COP21</li> <li>- Kyoto Protocol</li> </ul> <p>Conclusion:</p> <ul style="list-style-type: none"> <li>- Globalists and skeptics</li> <li>- Anti-globalization movements</li> </ul>	<p><b>Evidence 2.</b> Student presentation + class debate</p> <ul style="list-style-type: none"> <li>• <i>Individual activity</i></li> </ul>	<p><i>Globalization: A Very Short Introduction</i> *Capítulo 6</p> <p><i>Globalization: A basic text</i> *Capítulo 12</p> <p><i>Movie: 2012: The day after tomorrow</i></p>
15		<b>EXAM # 2</b>	
16	<i>Upload final grades to SIASE(1<sup>st</sup> op)</i>		
17	Tutoring		
18	Remedial Course		
19	Remedial Course		
20	<i>Upload final grades to SIASE(2<sup>nd</sup> op)</i>		

#### STUDENT ACTIVITIES:

1. The student must have general basic knowledge about different interpretations on the issue of globalization, its implications for society and the position of social movements.
2. Study the impact of globalization in different areas of society.
3. Analyze the response of social movements against globalization.
4. Understand the different theoretical interpretations of globalization.



## Anexo 8.3

### Programa Condensado



#### EVALUATION:

1. Timeline + essay	15%
2. Presentation + debate	15%
3. Exam 1	20%
4. Exam 2	15%
5. Individual activities	15%
6. Final project	<u>20%</u>
<b>Total:</b>	<b>100%</b>

#### FINAL PROJECT:

Essay on the positive and negative effects of globalization today.

\* **Requirements 1, 2 & 3 are necessary to deliver the final project.**

### IMPORTANT INFORMATION FOR STUDENTS

- **Individual activities:**

Individual activities have to be delivered each week; besides, the student has to participate in class. In some cases, these activities can be: homework, class activities (if not attending the activity will not be delivered later) or tests. The student has to accumulate 10 points of 15 to be able to deliver final project. If the activity is done as requested the value is 1 point, if not is zero.

- **Requirements for the course:**

\* Student can have 4 absences maximum (corresponding period) to present each exam = 8 absences throughout the semester.

\* The student must meet 70% of the activities undertaken during the course, otherwise the student is not entitled to have a second chance and if not meet the 70 qualifying automatically switches to third opportunity.

\* Academic dishonesty (copy) into tasks and exam is automatically a zero; student must be penalized with 10 points in the final



## Anexo 8.3

### Programa Condensado



average; at the second attempt it is a failure of the course.

\* Student has to sign final grade, if not, the grade will appear in the system anyway.

\* Those students who do not show proper behavior in the classroom will be entitled to 10 points penalty.

- **Requirement to deliver final project:**

Each student has to deliver the three requirements (Req 1 & Req 2 + attendance to three academic events)

### BIBLIOGRAPHY:

**Title:** Globalization: A Very Short Introduction

**Author:** Steger, Manfred B.

**Editorial:** Oxford University Press

**Year:** 2013

**Title:** Globalization: A Basic Text

**Author:** Ritzer, George

**Editorial:** Wiley Blackwell

**Year:** 2010

#### Further reading:

**Title:** The Globalization Of World Politics: An Introduction To International Relations

**Author:** John Baylis, Steve Smith, Patricia Owens

**Year:** 2011

**Title:** Los Procesos Mundiales Contemporáneos

**Author:** Zidane Zeraoui, David J. Sarquís, Luz A. González, Orietta Perni, Pablo Telman, Renato Balderrama

**Editorial:** Trillas

**Year:** 2014



## Anexo 8.3



### Programa Condensado

**Title:** Las Fuentes De La Globalización: Capitalismo Y Comunicación

**Author:** Marín Ardila, Luis Fernando

**Type of document:** Article

**Issn:** 0122-4409

**Title:** Globalización, Empresas Multinacionales e Historia

**Author:** Torres Reina, Danilo

**Type of document:** Article

**Issn:** 1657-6276

**Title:** La Soberanía En Tiempos De La Civilización

**Author:** Rodríguez Santibáñez, Iliana

**Editorial:** Porrúa

**Year:** 2011

**Title:** Segmentación En La Era De La Globalización, ¿Cómo Encontrar Un Nuevo Segmento De Mercado?

**Author:** Sirkis, Gabriela

**Editorial:** Temas De Management. Jul2010, Vol. 7, P6-12. 7p.

**Year:** 2012

#### **MAGAZINE**

- ⊙ Foreign Affairs Latinoamérica
- ⊙ El Economista
- ⊙ Expansión
- ⊙ CNN
- ⊙ BBC
- ⊙ Al Jazeera
- ⊙ RT





## Anexo 8.3

### Programa Condensado



#### PDF

- ⊙ Globalization and International Trade
- ⊙ World Bank Group, 2007 (Banco Mundial)
- ⊙ Guía del FMI
- ⊙ Entender la OMC, 2011 (OMC)
- ⊙ Los Flujos de la Globalización y su Seguridad, 2010 (Revista Ejército)
- ⊙ Bloques Económicos en la Globalización
- ⊙ BRICS, MIST y MIKTA
- ⊙ Diplomacia Cultural
- ⊙ Migración y Remesas
- ⊙ SWOP 2014. Young People
- ⊙ Millenials Report
- ⊙ Ennemis of the Internet , 2012
- ⊙ Capitalismo Climático

#### PAGES:

[www.Wto.Org](http://www.Wto.Org)  
[www.Imf.Org](http://www.Imf.Org)  
[www.Bancomundial.Org](http://www.Bancomundial.Org)  
[www.Oecd.Org](http://www.Oecd.Org)  
[Europa.Eu/Index\\_Es.Htm](http://Europa.Eu/Index_Es.Htm)  
[Mex-Eua.Sre.Gob.Mx/Index.Php/Tlcan](http://Mex-Eua.Sre.Gob.Mx/Index.Php/Tlcan)  
[www.Mercosur.Int](http://www.Mercosur.Int)  
[www.Opec.Org](http://www.Opec.Org)  
[www.Weforum.Org](http://www.Weforum.Org)

ccp. Secretarios Académicos  
ccp. Auxiliar Académico  
ccp. Alumno



**Anexo 8.3**  
**Programa Condensado**

